

# ignite

INCENTIVES CORPORATE TRAVEL MEETINGS

# 10



# talk it up

10 speakers who can bring fun, insights and excitement to your next event

by Lisa van de Geyn



## Eric Termuende

**WHAT TO EXPECT** The author and co-founder of NoW Innovations, Termuende most often talks to business people who hope to revitalize their workplaces. “The audience will have their best practices challenged, seemingly unrelated topics connected, and they’ll come out of the session feeling energized, motivated and excited about the future of work and how to get the most out of it.”

**HE WANTS YOU TO KNOW** “When we try to be everything to everyone, we end up being nothing to anyone. And the things we aren’t makes us who we are,” he says.

**SPEAKING ENGAGEMENTS** University of Calgary; Coca-Cola

**HIGH PRAISE** “Eric did an excellent job of communicating to our membership where our workforce is headed and what we need to do to accommodate trends in the workplace. His presentation style made a complex topic manageable.”—Alberta Forest Products Association

[nsb.com](http://nsb.com)



Watch Chantal Petitclerc recount her journey. Scan the QR code or visit [ignitemag.ca](http://ignitemag.ca)

## The Honourable Chantal Petitclerc

**WHAT TO EXPECT** Petitclerc lost the ability to use her legs at age 13, but it didn’t take long for her to discover wheelchair sports. She’s the only Canadian athlete who’s won a gold medal at the Olympics, Paralympic Games and the Commonwealth Games. Senator Petitclerc speaks on ambition, attitude and passion, and is an advocate for people with disabilities.

**SHE WANTS YOU TO KNOW** In her 2017 convocation address at Concordia University, Petitclerc spoke about her accident: “What I learned from that experience is that in situations where you lose control over everything, the only control

you retain is over your own emotions and attitude. No matter what happens to you, life does not stop.”

**PAST GIGS** Hudson’s Bay Canada; General Mills; Manulife

**HIGH PRAISE** “Ms. Petitclerc exemplifies perseverance and excellence. We know how much she is appreciated and how proud our employees are to be associated with such a great athlete and such an extraordinary person.”

—Vice-president, Alcan Primary Metal Group

[speakers.ca](http://speakers.ca)



## Paul Krismer

**WHAT TO EXPECT** “I speak about changing corporate culture, profitability, safety, mental health, gender equality, leadership and more,” says Krismer, but here’s what makes him unique: Krismer is a happiness expert. (In fact, he’s the chief happiness officer of the Happiness Experts Company.) Audiences get tangible tools to improve success and, arguably even more importantly, happiness.

**HE WANTS YOU TO KNOW** “Some think happiness is frivolous. People with these views need to learn about happiness the most; the presence of positive emotions is a precondition for achieving success.”

**PAST GIGS** Government of British Columbia; Institute of Families; Amica

**HIGH PRAISE** “Paul’s presentation was excellent! We got phenomenal feedback from everybody we polled. His approach was very interactive. He got people up who typically wouldn’t participate. It was a powerful, clear and very positive message.”—Jeff Smith, Investors Group

[paulkrismer.ca](http://paulkrismer.ca)

