

## Emcee Introduction of Paul Krismer

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*So, you got tagged with introducing me at an upcoming event. Well, let me tell you how valuable to me and your audience you are! 😊*

*A good introduction does three really important things:*

- 1. Instills confidence so that the audience knows they will not be wasting their time.*
- 2. Bolsters my credibility so that the audience feels like I have something of value to offer. (I do!)*
- 3. Makes me familiar and increases their trust so that they listen with an open mind.*

*When you ask the audience to “put their hands together” to welcome me and then shake my hand, they see you as their representative. They feel that when we connect, so do they.*

*Here is a suggested Introduction that should accomplish all three goals.*

*Thanks!*

*Paul*

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Ladies and gentlemen, today we get a chance to learn from a passionate, high-energy expert in the broad application of positive psychology.

It is an honor and a special excitement for me to introduce our speaker Paul Krismer.

In 2012, Paul began his work as a Certified Executive Coach. Prior to that he had over twenty years’ experience as an executive leader of large teams, Paul has navigated enormous projects — including massive IT developments and profound organizational culture changes.

In 2016, Paul founded the Happiness Experts Company. He is the best-selling author of “*Whole Person Happiness*”. He runs his own business training and coaching clients. And he speaks all over the world! Today, he is here to share his unique insights with us.

Please put your hands together for Paul Krismer.